

# **American Society for Quality**

## **Code of Ethics**

### **Fundamental Principles**

ASQ requires its members and certification holders to conduct themselves ethically by:

1. Being honest and impartial in serving the public, their employers, customers, and clients.
2. Striving to increase the competence and prestige of the quality profession, and
3. Using their knowledge and skill for the enhancement of human welfare.

Members and certification holders are required to observe the tenets set forth below:

### **Relations With the Public**

*Article 1 – Hold paramount the safety, health, and welfare of the public in the performance of their professional duties.*

### **Relations With Employers, Customers, and Clients**

*Article 2 – Perform services only in their areas of competence.*

*Article 3 – Continue their professional development throughout their careers and provide opportunities for the professional and ethical development of others.*

*Article 4 – Act in a professional manner in dealings with ASQ staff and each employer, customer or client.*

*Article 5 – Act as faithful agents or trustees and avoid conflict of interest and the appearance of conflicts of interest.*

### **Relations With Peers**

*Article 6 – Build their professional reputation on the merit of their services and not compete unfairly with others.*

*Article 7 – Assure that credit for the work of others is given to those to whom it is due.*